

# Analytics Part 2: Programs

1

Welcome to this second tutorial on Program Analytics in Impact Evaluator. In this video, we'll explore how to analyze the performance and progress of participants across an entire program. This feature offers collective insights and trends, helping educators and business leaders evaluate the overall impact of their programs.

The screenshot displays the Impact Evaluator dashboard for a demo account. The interface includes a sidebar with navigation options: My Dashboard, Users, Programs, Groups, Reports, and Analytics. The main content area shows the account name 'Demo Owner' with a profile picture and email address, along with 'Users' and 'Edit Profile' buttons. A summary section displays key metrics: Total Managers (1), Total Coordinators (1), Total Participants (4), Total Groups (2), and Number of Programs (4). There are '+ Participant' and '+ Program' buttons at the top right. A 'Participants' section at the bottom features a search bar and filter options for Group, Program, and Age.

Metric	Value
Total Managers	1
Total Coordinators	1
Total Participants	4
Total Groups	2
Number of Programs	4

Welcome to this second tutorial on Program Analytics in Impact Evaluator. In this video, we'll explore how to analyze the performance and progress of participants across an entire program. This feature offers collective insights and trends, helping educators and business leaders evaluate the overall impact of their programs.

## 2 To begin, click on Analytics in the left menu

The screenshot shows the Impactevaluator dashboard. On the left sidebar, the 'Analytics' menu item is highlighted with a red box. The main content area displays the user profile for 'Demo Owner' (Impact Demo Nonprofit Owner) with a 'Credits Remaining: 37' indicator. Below the profile, there are statistics for 'Total Managers' (1), 'Total Coordinators' (1), 'Total Participants' (4), 'Total Groups' (2), and 'Number of Programs' (4). At the bottom, there is a 'Participants' section with a search bar and filter options for Group, Program, and Age.

To begin, click on Analytics in the left menu

## 3 Switch to the Program tab at the top

The screenshot shows the Impactevaluator dashboard with the 'Programs' tab selected in the top navigation bar. The main content area displays 'Program Stats' with a table listing various programs. The table has columns for NAME, GROUPS, CREATED, # COMPLETED SURVEYS, and # PARTICIPANTS. The programs listed are 'Build a Boat', 'Curious Minds STEM Club', 'Future Leaders Academy', and 'Self Evaluation'.

NAME	GROUPS	CREATED	# COMPLETED SURVEYS	# PARTICIPANTS
Build a Boat		Oct 2, 2024	1	1
Curious Minds STEM Club		Oct 8, 2024	8	4
Future Leaders Academy		Oct 8, 2024	0	1
Self Evaluation		Oct 13, 2024	4	4

4

From here, you'll be able to select the program you want to analyze from the dropdown list

The screenshot shows the 'Program Stats' page in the Impactevaluator interface. A dropdown menu titled 'Filter by Program' is open, displaying a list of programs. The 'Curious Minds STEM Club' option is highlighted with a green box. The table below the dropdown shows the following data:

NAME	GROUPS	CREATED	# COMPLETED SURVEYS	# PARTICIPANTS
Build a Boat		Oct 2, 2024	1	1
Curious Minds STEM Club		Oct 8, 2024	8	4
Future Leaders Academy		Oct 8, 2024	0	1
Self Evaluation		Oct 13, 2024	4	4

From here, you'll be able to select the program you want to analyze from the dropdown list

5

For this demo, we'll select the Curious Minds STEM Club program to view the analytics for all participants within that program

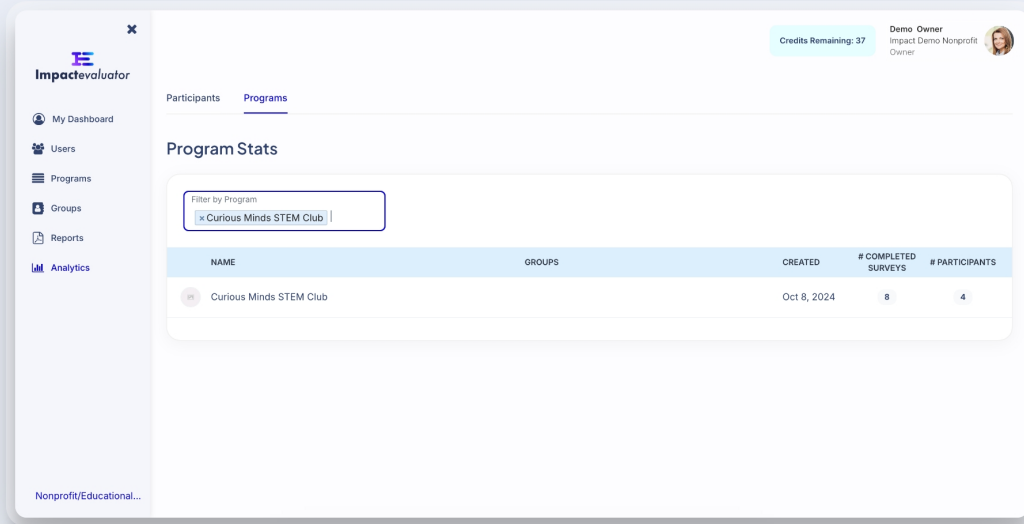
The screenshot shows the 'Program Stats' page in the Impactevaluator interface. The dropdown menu is open, and 'Curious Minds STEM Club' is selected and highlighted with a green box. The table below the dropdown shows the following data:

NAME	GROUPS	CREATED	# COMPLETED SURVEYS	# PARTICIPANTS
Build a Boat		Oct 2, 2024	1	1
Curious Minds STEM Club		Oct 8, 2024	8	4
Future Leaders Academy		Oct 8, 2024	0	1
Self Evaluation		Oct 13, 2024	4	4

For this demo, we'll select the Curious Minds STEM Club program to view the analytics for all participants within that program

6

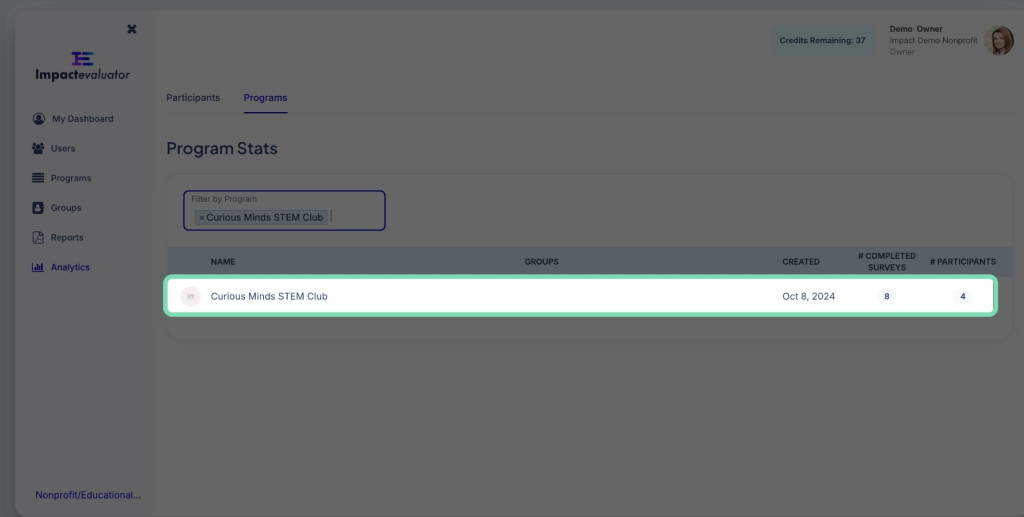
Once selected, the page will update with visual insights, giving you a deeper understanding of the collective performance.



Once selected, the page will update with visual insights, giving you a deeper understanding of the collective performance.

7

Click on the program in the table



Click on the program in the table

8

If the program includes a Program Series Evaluation - multiple assessments such as baseline and post-program stages — you'll see comparative charts that help track participant progress.



If the program includes a Program Series Evaluation - multiple assessments such as baseline and post-program stages — you'll see comparative charts that help track participant progress.

9

Comparative bar charts: Display how participants performed at both the baseline and post-program stages for each learning preference.



Comparative bar charts: Display how participants performed at both the baseline and post-program stages for each learning preference.

10

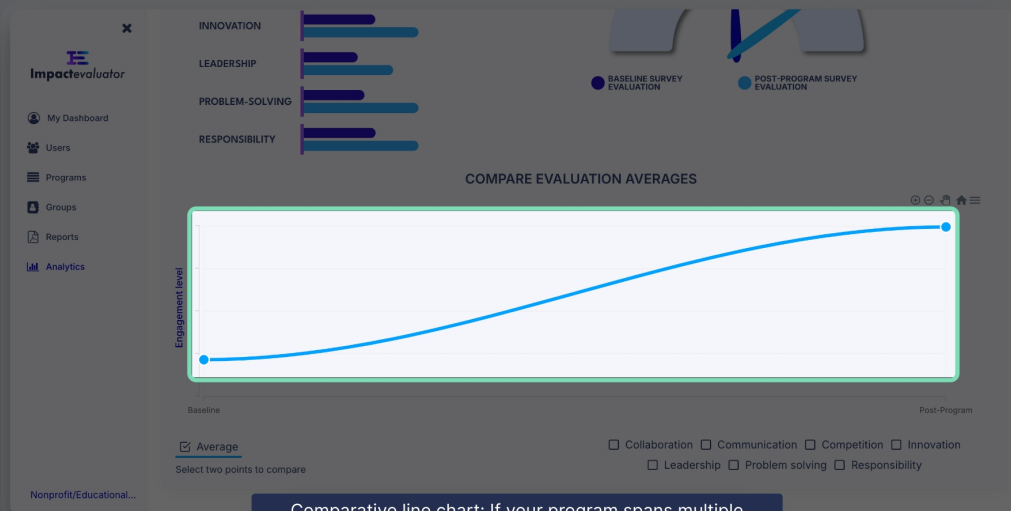
Dial graph with two needles: This graph provides a quick view of how overall preferences shifted from the beginning to the end of the program, summarizing collective change.



Dial graph with two needles: This graph provides a quick view of how overall preferences shifted from the beginning to the end of the program, summarizing collective change.

11

Comparative line chart: If your program spans multiple sessions, the line chart will display data points representing each evaluation. For example, if the series includes only two evaluations—baseline and post-program—you'll see two dots on the chart.



Comparative line chart: If your program spans multiple sessions, the line chart will display data points representing each evaluation. For example, if the series includes only two evaluations—baseline and post-program—you'll see two dots on the chart.

12

If there's an additional intermediary session, such as Session 2, bringing the total to three sessions, each will appear as a separate dot on the line chart, allowing you to track progress across the series. Some programs may include even more intermediary sessions, and in those cases, additional dots will be shown, giving a clear overview of progress at each point.



If there's an additional intermediary session, such as Session 2, bringing the total to three sessions, each will appear as a separate dot on the line chart, allowing you to track progress across the series. Some programs may include even more intermediary sessions, and in those cases, additional dots will be shown, giving a clear overview of progress at each point.

13

Let's get back to our demo program with two sessions. By default, when the graph loads, only the average line will be visible.



Let's get back to our demo program with two sessions. By default, when the graph loads, only the average line will be visible.

14

At the bottom of the graph, you'll see checkboxes for each learning preference. You can click these to toggle the lines on or off, allowing you to focus on specific preferences.



At the bottom of the graph, you'll see checkboxes for each learning preference. You can click these to toggle the lines on or off, allowing you to focus on specific preferences.

15

This feature helps you analyze trends, identify which learning preferences have shown the most change, or compare individual preferences to the average line for deeper insights.



This feature helps you analyze trends, identify which learning preferences have shown the most change, or compare individual preferences to the average line for deeper insights.



16

Program analytics allow you to see the broader impact of your efforts.



Program analytics allow you to see the broader impact of your efforts.



17

You can assess whether the program has influenced participants' learning preferences and motivations.



You can assess whether the program has influenced participants' learning preferences and motivations.



18

For example, did problem-solving skills improve across the group? Did participants' collaboration preferences change by the end of the program? These insights empower you to refine your programs for even better results.



For example, did problem-solving skills improve across the group? Did participants' collaboration preferences change by the end of the program? These insights empower you to refine your programs for even better results.

19

And that's how you explore program-level analytics in Impact Evaluator! With these insights, you can assess the overall effectiveness of your programs and make data-driven improvements. Thanks for watching, and stay tuned for more tutorials

Credits Remaining: 37 Demo Owner Impact Demo Nonprofit Owner

Participants Programs

Program Stats

Filter by Program  
Choose Program

NAME	GROUPS	CREATED	# COMPLETED SURVEYS	# PARTICIPANTS
Build a Boat		Oct 2, 2024	1	1
Curious Minds STEM Club		Oct 8, 2024	8	4
Future Leaders Academy		Oct 8, 2024	0	1
Self Evaluation		Oct 13, 2024	4	4

And that's how you explore program-level analytics in Impact Evaluator! With these insights, you can assess the overall effectiveness of your programs and make data-driven improvements. Thanks for watching, and stay tuned for more tutorials